



ST. PIOUS X DEGREE & PG COLLEGE FOR WOMEN

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DEPARTMENT OF COMMERCE

STORM 2K22

“SPOORTHY TALENT ORIENTED ROCKING MEET” AN INTERCOLLEGIATE EVENT

REPORT

STORM 2K22 is a Commerce Fest held on 22nd and 23rd of September 2022. The main objective of the event was to provide a platform for students to showcase their skills in the field of Commerce as well as their talents in extracurricular activities by conducting a broad spectrum of competitions, both online and offline. It aimed at conducting various student centric activities which binds the experiences and expectations of the whole student fraternity. It was time for the best of students to shine under the spotlight and for others to focus on overall character development. The events were conducted in both formal and informal contexts. The main coordinators for this event were Mrs.D.Geetha Reddy and Mrs.A.Leena.

For STORM 2K22 total of 9 events were planned, 6 in the Formal category and 3 in the informal category. Dalal Street – A Mock Trading game, Comm-Quest – Quiz, Digicomm – Web Designing, Ad-Mad – Advertisement Video Competition, Pradarshan – Powerpoint Designing and ArzKiya – Commerce Shayari were in the formal events. MIME- Drama, Nrythya – Group Dance and Defile De Mode – Corporate Fashion Show were the informal event. Pradarshan, ArzKiya and Ad-Mad competitions were conducted online and other events offline. Studentcoordinators and volunteers were selected from all classes of B.Com. Invitations and Publicity were handled by the stuent. Sponsorships were raised to support conducting the STORM.

The total number of participants were 328, including 84 from outside colleges representing 15 different institutions. The inaugural session of STORM started off with a prayer, followed by a welcome dance. Principal Sr. Velangini congratulated and conveyed best wishes to the department and encouraged the students to participate. Correspondent Rev.Sr. Alphonsa gave her wishes. Mrs. Annie Sunil, Dean of Academics and Student Affairs gave her wishes for the grand success of the fest. Guest of Honour, Mrs. Jyotsna Cheruvu, Founder Director - CMAC India Pvt Ltd. President, COWE, Telangana, enlightened us with her inspirational

thoughts. Chief Guest – Mr. RamaKrishna, CEO, Zoreum Technologies India Pvt Ltd. graced the occasion with his presence and gave an insight to his entrepreneurial success story.

The departmental E-Magazine “COMM-CONNECT” was released. STORM 2K22 was declared open by Mr. RamaKrishna along with the dignitaries on stage.

The events were conducted for 2 days i.e 22nd and 23rd September. On 22nd, Ad-Mad, Pradarshan and Arzkiya were held online. There was a great response to all events. On day 2 i.e. 23rd Dalal street, Commerce quiz and Web designing were the formal events conducted and Mime, Corporate fashion show and Nrythya were the informal events conducted.

AD-MAD: A short advertisement making video competition was conducted where each team shot an advertisement. There were 9 teams of 45 participants in total for the competition.

ARZ KIYA: An individual commerce shayari competition was held. There were 19 participants in the competition

PRADARSHAN: A PowerPoint designing and presentation competition on the topic “Impact of Social Media on Business” and “Start Up” where 20 teams of 40 members in total took part in the competition.

DALAL STREET: A Mock trading game was conducted and had 20 teams consisting of 40 members. Participants were given one hour trading time in real-time market simulation prices.

COMM-QUEST: A commerce quiz was held with 30 teams with 60 participants in total. It was a tough competition where 5 rounds were conducted, each round shortlisting the best of few.

DIGICOMM: A Web designing competition was conducted with 12 participants who delivered innovative and creative designs.

MIME: A drama competition based on addressing any social issue. There were 4 groups with 24 participants in total

NRYTHYA: Nrythya is a dance competition on the theme “AazadikaAmritMahotsav.” There were 8 teams with 75 participants in total.

DEFILE DE MODE: Corporate fashion show where 26 participants dressed up in an impressive and striking manner.

Cash Prizes were given to all the winners. The evening was full of gaiety with music and dance. There were Models and /musical Bands lifting the spirits of Audience to greater

heights. The sales at the stalls was encouraging. Gifts were given as a token of gratitude to all the academic and non-academic sponsoring organisations for their contributions in making the event a grand success. The Two day STORM 2K22 ended with vote of thanks by Mrs.Preethi and with National Anthem at the end.



సెయింట్ పాయిన్ లో 'కామర్స్ ఫెస్ట్'

నాచారం: నాచారంలోని సెయింట్ పాయిన్ మహిళా డిగ్రీ, పీజీ కళాశాలలో కామర్స్ విభాగం ఆధ్వర్యంలో శనివారం 'కామర్స్ ఫెస్ట్-2022' నిర్వహించారు. ముఖ్య అతిథులుగా కాన్పడరేషన్ ఆఫ్ ఉమెన్ ఎండ్ ప్రెసియర్స్ అధ్యక్షురాలు జ్యోత్స్నా చెరువు, జోయియమ్ టెక్నాలజీస్ సీఈఓ రామకృష్ణ పాల్గొన్నారు. వారు మాట్లాడుతూ.. సాంకేతిక పరిజ్ఞానంతో కూడిన కామర్స్ విద్యను అభ్యసించిన విద్యార్థులకు ఉజ్వల భవిష్యత్తు ఉందన్నారు. విద్యార్థుల సాంస్కృతిక ప్రదర్శనలు ఆకట్టుకున్నాయి. కరస్పాండెంట్ ఆల్ హిస్ట్రీ స్ట్రీట్ వేళాగిడి, నిర్వాహకులు గీత పాల్గొన్నారు.

నాచారంలో జాతీయ జెండాతో ప్రదర్శన

STORM Photos Link : <https://photos.app.goo.gl/3uGdK25ButU3jvVP9>